

**BDHEA 2024 Summit:
"Health Equity 2024: Charting our Course"**

12:00 pm – 6:00 pm EST **Registration at InterContinental/The Wharf**

3:30 pm – 4:00 pm EST **Welcome Reception**

4:00 pm - 4:15 pm EST **Welcome by BDHEA**

4:15 pm – 5:00 pm EST **Charting the Course Towards the Future of Health Equity**
New Facts on the Ground and the Holistic Response

Healthcare organizations are bringing a more mindful approach to the clinical needs of vulnerable communities. Yet those needs continue to change. Racial bias intersects with new challenges from economic stress, legal status, homelessness, gender identity, disability and other social concerns. The conference opens with representatives of organizations doing the work of equity for their perspective on how new and traditional approaches are meeting the moment.

Moderator:

- **Renee DeSilva, CEO, The Health Management Academy**

Panelists:

- **Eugene A. Woods, MBA, MHA, FACHE, Chief Executive Officer, Advocate Health**
- **Michele Richardson, JD, Board Chairperson, Advocate Health, Board member, BDHEA**

5:00 pm – 6:00 pm EST **The Power in the Room**
Why Us? Finding Our Strength, Building Our Capacity

Connections are the table stakes in becoming a more effective advocate for equity. Attendees collaborate in a candid assessment of the strengths and needs we confront as leaders. In sharing their stories, participants get a head start in gathering contacts and drawing ideas from BDHEA's resourceful ranks.

Moderator:

- **Bill Holiber, Vice Chairman & President, U.S. News & World Report**

Panelists:

- **Greg Adams, Chair & CEO, Kaiser Permanente**
- **Hugh Mighty, MD, MBA, FACOG, Howard University senior vice president for health affairs and CEO of Howard University Hospital Corporation**
- **Richard Besser, President & CEO, Robert Wood Johnson Foundation**

6:00 pm - 6:15 pm EST	Audience Engagement
6:15 pm – 6:45 pm EST	BDHEA Update
6:45pm – 7:30 pm EST	Reception
7:30 pm – 9:45 pm EST	Dinner
8:00 pm - 8:45 pm EST	Dinner Speakers <ul style="list-style-type: none"> ● Mayor Muriel Bowser (invited) ● Ayanna Bennett, MD, MSPH, FAAP, Director of the Department of Health (DC Health)
9:30 pm – 10:30 pm EST	Dessert/Networking

<u>Time</u>	<u>March 5, 2024</u>
7:00 am – 12:00 pm EST	Registration at InterContinental/The Wharf
7:00 am – 7:30 am EST	Open Breakfast Buffet
7:30 am - 7:40 am EST	Welcome Remarks
7:40 am – 8:00 am EST	Breakfast Keynote
	Speaker: <ul style="list-style-type: none"> ● Ben Vinson III, PhD, President, Howard University
8:00 am – 8:30 am EST	Future of Work Panel
	Moderator: <ul style="list-style-type: none"> ● Orriel Richardson, JD, MPH, Executive Director, External Affairs Head of Health Equity & Policy JPMorgan Chase

Panelists:

- **Sandra Edmonds Crewe, MSW, Ph.D., ACSW, Dean and Professor at the School of Social Work at Howard University. Interim director of the PhD program**
- **Hugh Mighty, MD, MBA, FACOG, Howard University senior vice president for health affairs and CEO of Howard University Hospital Corporation**

8:30 am - 8:40 am EST

Senator Booker (invited)

8:40 am – 9:05 am EST

BDHEA Feature with EY: Board Diversification and Inclusion

As Black executives, how are we expanding our capacity to address opportunities and threats? Working with Ernst & Young's EY Center for Health Equity, BDHEA is focused on removing economic barriers, developing diverse talent and instituting equitable practices to improve health outcomes. Strategic thinkers from clinical, legal and health administration disciplines will come together to assess the landscape and inform your actions.

Speakers:

- **Yele Aluko, MD, MBA, FACC, FSCAI, Chief Medical Officer and Managing Director, EY Americas**
- **BDHEA Leaders**

9:05 am - 9:10 am EST

Audience Engagement

9:10 am - 9:30 am EST

Legal Updates

Speakers:

- **Michele Richardson, JD, Board Chairperson, Advocate Health, Board member, BDHEA**
- **Jo-Ann Sagar, Partner Litigation, Arbitration, and Employment, Hogan Lovells**

9:30 am - 9:40 am EST

Break and Networking

9:40 am - 10:40 am EST
Headwinds

Understanding the State of the State - Health Status

As Black executives, how are we expanding our capacity to address health opportunities and threats? The federal [Healthy People 2030](#) initiative looks beyond the clinic to promote environmental and social aspects of well-being. Yet progress on its end-of-decade goals has stalled or regressed. Our panel reflects on care access and the social, community, economic and educational trends that board directors are compelled to address.

Moderator:

- **Ronald L. Copeland, MD, FACS, Senior Vice President of National Equity, Inclusion & Diversity Strategy and Policy, Kaiser Foundation Health Plan**

Panelists:

- **Yolanda Lawson, MD, President, National Medical Association**
- **Shonta Chambers, MSW, EVP Health Equity and Community Engagement, Patient Advocate Foundation**
- **Eugene E. Jones Jr., Former CEO, Housing Authority of Atlanta**

10:40 am – 10:50 am EST

Audience Engagement

10:50 am – 11:30 am EST

Finding Power in Partners - All Hands on Deck to Chart the Course

High Stakes for Health Equity Stakeholders

Accelerating the pace of change means reaching out across political, nonprofit and corporate networks. Sharing your objectives can open up channels to engage policy, regulatory and market constraints. Our panel will show how to work with planning, delivery and evaluation collaborators in an ecosystem approach to health equity

Moderator:

- **Kulleni Gebreyes, MD, MBA, Principal, Deloitte**

Panelists:

- **Reed Tuckson, MD, FACP, Managing Director, Tuckson Health Connections; co-founder of the Black Coalition Against COVID**
- **Dr. Margaret Larkins-Pettigrew, MD, MEd, MPPM, FACOG, SVP & Chief Clinical DEI Officer at Allegheny Health Network/Highmark, Academic Chair of Obstetrics/Gynecology at Drexel University; Founder/President of Just WONDOOR**

11:30 am – 11:40 am EST Audience Engagement

11:40 am – 12:20 pm EST **The Climate for Equity**
Is Black Health Action Sustainable in an ESG Framework?

Environmental, social and governance programs have emerged as critical to commanding organization and partner resources. An ESG framework lends accountability to an organization's commitment to Black health. But Black directors must consider their board's ESG maturity and ambition, as well as political and financial constraints. Panelists will suggest ways to guide ESG commitments, health equity audits, corporate philanthropy and community development.

Moderator:

- **Kim Drumgo, Chief Diversity, Equity and Inclusion Officer, Geisinger**

Panelists:

- **Alicia Wilson, Trustee, Johns Hopkins University**
- **Cara James, PhD, President and CEO, Grantmakers in Health**
- **David Rabinowitz, Principal, Monitor Deloitte**

12:20 pm - 12:40 pm EST Lunch Buffet

12:40 pm – 1:35 pm EST **Networking Lunch**
Navigating the Community Health Advocate's Role
How Can We Close the Racial Health Gap by Supporting Community Health Workers?

How can community health workers address and mitigate unmet social needs? Community health workers have had notable success in outreach to Medicaid beneficiaries. How can they be deployed more widely? This networking lunch incorporates a tabletop exercise and perspectives on training and partnership opportunities.

Moderator:

- **Shelina Ramnarine, PhD, Director Our Race to Health Equity Community Engagement, Johnson & Johnson**

Panelists:

- **Denise Smith, Executive Director at the National Association of CHWS and Co-Founder at Vaccine Equity Cooperative**
- **Olajide Williams, MD, MS, Columbia University, Professor of Neurology and Vice Dean of Community Health, Columbia University Vagelos College of Physicians and Surgeons, Co-founder of CHW training program**
- **Dr. Joneigh Khaldun, Chief Health Equity Officer at CVS Health**

1:35 pm – 2:00 pm EST

Break and Networking

2:00 pm – 3:00 pm EST

Grasping AI's Role in Health Equity

Putting Artificial Intelligence to Work Now and Guiding Its Future

Artificial intelligence holds the promise of improving detection, diagnosis and treatment, while aiding patients and physicians in some of their most frustrating tasks. How can AI improve health, deliver value and promote social justice? Will generative AI mitigate or accentuate systemic bias? This review of emerging applications and AI governance will help directors advance their AI programs in a changing environment.

Moderator:

- **Blair Hirst, Founder, Digital Health Review**

Panelists:

- **Mohan Suntha, MD, President/CEO, University of Maryland Medical System (UMMS)**
- **Robert L. Dixon, Jr., Corporate Board Executive, Digital Consultant and Former Chief Information Officer**
- **Fay Cobb-Payton, Ph.D, MBA, Consultant, Payton Services and Professor Emerita, NC State University**

3:00 pm – 3:05 pm EST

Audience Engagement

3:05 pm – 3:45 pm EST

**Fireside Chat:
Now What - Change Management in Healthcare
Transformation**

Moving Minds to Move the Needle

Black health remains in crisis, even as the threat of a public health emergency recedes. The work of the director is to hold fast to cultural values and work to raise our employees and our community. In this session, leaders reflect on our responsibility and how we are equipped to meet this moment.

Moderator:

- **Melvin Mezue, M.D. PhD., - Partner, McKinsey**

Speakers:

- **Cheryl Pegus, M.D., M.P.H, Morgan Health Ventures**
- **Wright Lassiter III, CEO, CommonSpirit Health**

3:45 pm – 3:50 pm EST

Industry Call to Action

Speaker:

- **Shavon Arline-Bradley, President & CEO, National Council of Negro Women, Inc. HQ**

3:50 pm – 4:00 pm EST

Summit Closing Remarks

BDHEA Leaders